

Seneca Valley Soccer Association
PO Box 1459
Cranberry Twp., PA 16066



Re: Sponsorship Opportunities – SoccerFest 2023

Dear Local Business Owner:

Seneca Valley Soccer Association (“SVSA”) is Cranberry Township’s premier youth soccer association. SVSA is made up of local youths ages five to eighteen years old. Annually, we have over 800+ players and we participate in over 400 local soccer matches. **We are Cranberry Township’s largest youth sports association.**

SoccerFest is SVSA’s end-of-year celebration for all of our players. This upcoming SoccerFest marks the 22nd anniversary of the event! In early June, either on the first or second Saturday, SoccerFest brings our entire association together. Our 800+ players and their families enjoy a day of soccer and celebration. We reward our players with food, a free t-shirt, a “goodie-bag” and fun. The goodie-bag is filled with information and coupons to local businesses.

Every year, SVSA reaches out to our local partners in the community to ask them to join our celebration through donations and sponsorships. This year, please consider celebrating with us. Your contribution will: (1) provide you an opportunity to reach our players and families; (2) be tax deductible, as SVSA is a 501c3 non-profit organization; and (3), most importantly, support a great local youth sports association. Please review the following page and remit it back to us with your level of support.

Let us know if you have any questions or unique ideas. Thank you for your consideration.

Very truly yours,

Michael Ozdinec
Seneca Valley Soccer Association
mozdinec@ozwitz.com
(724) 269-2103



Seneca Valley Soccer Association

SoccerFest 2022 Sponsorship Form

Gold Sponsorship (\$2,500, one available)

- Recognition on all signs, materials, email communication, social media posts and apparel as the official sponsor of SoccerFest
- Prime sponsorship placement on SoccerFest t-shirt
- Temporary field naming on the main event field
- Access to Goodie-Bag (sponsor to provide materials, coupons gifts, etc. prior to the event)
- Dedicated space in centralized, high-traffic location, to be used to handout materials, free gifts, acquire contact information, etc. (Not to be used for the sale of any product or services.)

Silver Sponsorship (\$1,000, up to 4 available)

- Secondary sponsorship placement on SoccerFest t-shirt (see below)
- Temporary field naming on a field
- Recognition through email communication and social media posts
- Access to Goodie-Bag (sponsor to provide materials, coupons gifts, etc. prior to the event)

Bronze Sponsorship (\$500, up to 10 available)

- Bottom placement on SoccerFest t-shirt (see below)
- Recognition through email communication and social media posts
- Access to Goodie-Bag (sponsor to provide materials, coupons gifts, etc. prior to the event)

Sponsorship Selection (Due by May 1st):

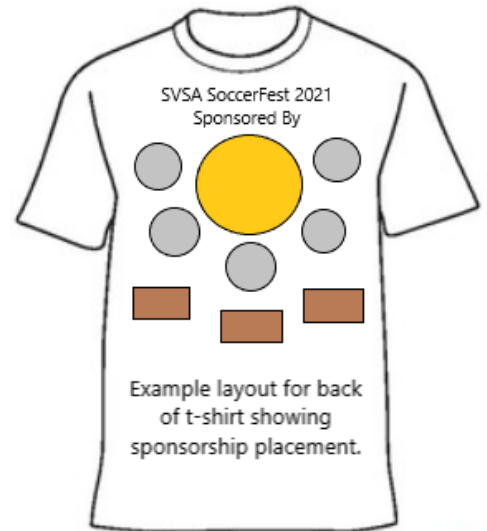
- ☐ Gold
- ☐ Silver
- ☐ Bronze

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____



Please return this form, along with your payment to:

Seneca Valley Soccer Association (SVSA)
Attn: SoccerFest
PO Box 1459
Cranberry Twp., PA 16066